



The Role of Coaching in an LC2C Pilot City

In order to effectively implement and maximize the fruit of the “Loving Our Community to Christ” strategy, a coach is assigned each pilot city to:

- Be the face-to-face **communicator** between the MAC leadership and the city team, articulating clearly and regularly the Prayer, Care, Share strategy, and keeping two-way communication flowing, i.e., MAC expectations and inputs (M.O.U. & “7 Questions”) and feedback from the city. Also, sharing stories from other vital city movements.
- Serve as a **connector**, by building a functional relationship with the city leadership team, particularly the designated facilitator, maintaining frequent encouragement, assessment and accountability.
- Spend time on-site, preferably at least twice annually, serving as a **catalyst** to discern team dynamics, assess the status of the strategy and its implementation (“LC2C Measurable Outcomes”), and suggest available resources.
- Serve as a **consultant** both affirming progress, but also asking relevant and hard questions at the right time if LC2C momentum slows or stalls.

In the classic sports analogy, a coach keeps the objective clearly and always in view, assesses the unique talents and gifts on the team, works most closely with the designated team leader, gets the right players on the field at the right time, and constantly adjusts strategy in the face of presenting challenges. In the warfare analogy, ***we are engaged in a formidable battle for the eternal destiny of human souls. Anyone attempting to coach an aggressive evangelistic endeavor, plundering the enemy’s camp in a city, must have proven integrity, a victorious prayer life and a depth of seasoned experience working “in the trenches” with city movements.*** Thus, chiefly, an effective coach is ever learning to hear and heed the guidance of God’s Spirit to discern a functional plan for city leadership teams to:

Communicate clearly and compellingly the mission to win and disciple men, women and young people to the Lordship of Jesus Christ.

Cooperate—broaden a sustainable “buy-in” for the strategy among local congregations, organizations and ministry networks across theological, ethnic and generational barriers.

Collaborate—involve kingdom leaders from all of the spheres of societal influence in hands-on, contextually relevant applications of praying, caring for, and sharing the gospel with the lost.

Evaluate at regular intervals both *what* we’re doing, and *how* we’re doing it. What measurable outcomes are we seeing? Where do we see God moving, and how do we better follow? Where is the enemy taking advantage of a weakness on our team? Are there other players we need to add to the team?

Finally, ***some additional ideas for best utilizing a coach:*** a) plan and facilitate a strategic planning session, b) lead a conference call to re-cast and re-kindle vision, or troubleshoot an implementation strategy, c) speak at a Mayor’s Prayer Breakfast, Global Day of Prayer or city-wide leadership banquet, d) facilitate or teach at a Leaders Prayer Summit or retreat.